



Funny
PR Travel Yoga Lifestyle
or DIY freelance service
for wise Angel

by

Andrei Shaiko

translation from Russian by

Andrei Shaiko

Autobiographical self – employer business – book

Funny PR Travel Yoga Lifestyle or DIY freelance service for wise Angel

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Here more than \$975.00 value
Because here lots of fun and alternative lifestyle with profit
– saving plus value – making ideas and creative techniques.
By the way, you will get the experience you like!
As far as coins, I would probably be more interested with
something from your country that is not exported than
money.

DOB 19-06-1982 or 06-19-1982

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Introduction

I decide to write this book because human life even if long, but someday ending and creative work will live permanent. And I willing to share all my wisdom and real life experience with people who eager to gain practical knowledge. Also because so few people are aware about benefits of being a freelancer and living real Yoga lifestyle.

Well... I tell you a little more about myself, just prepare to listen, turn of any kind of disruptive devices like telephone, put yourself comfortable, relax and listen:

My mother is a medical doctor and father is an electrical engineer. And there is why my childish house was flooded with medical books. In 1994 year I find interesting book named “School of Yoga” and I start to read and practice Yoga from twelve years age.

My mom gave me life in hers 38 years in the country small-populated area, in Russian country in Belarus. Day of birth: June 19, 1982 or... 19 June 1982 year. All my childhood I grow up in the counrty area, and seed and growing fruits & vegetables on the grandparents garden/yard. In big-populated area I move to learning at University, or to do what not available to do in the rural area, and I feel uncomfortable in the big city.

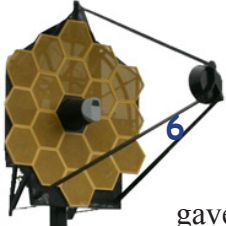
Now my grandparents are not alive, sadly. But I really proud of that fact: Both of my grandfathers was lives about 90 years, and

both of my grandmothers was live a little more than 70. My father's dad began his family life just after World War Two, when he was about 50 & his wife was 20 years of age, and they both give birth to 3(three) children. My mother's dad compose his family, as I assume, in about 1934 year, just because my oldest aunt was born in November 28, 1935 year, and during their life he&she gave birth to 7(seven) children.

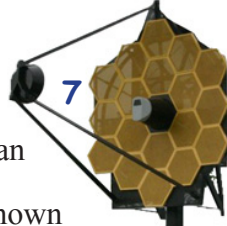
In September 1989, when I was 7(seven) years of age, I go to school, in the first class. In the summer 2000 year I finished 11(eleven) years-average-school, and from the summer 2000 was my army/military year at Minsk, Belarus. From 2001 up to 2006 years I was studying at the Gomel State Polytechnic University. From autumn 2006 to winter 2009 I was working at the wood-process-factory as an young engineer. From November 2008 up to September 2010 year I Learning/obtaining second qualification at the Belarus State University (I call it like the "Travel Service University"), which cost me 1250 Euro or \$1700. And now I appreciate the Life Long Learning activity.



August 17, 1996 River Dnieper, Rechitsa, Belarus (me with cousin)



In June 19, 2005 on my birthday, my lovely aunt Toma gave me a gift – Satellite dish, she gave the sum of money which cost satellite dish plus maintaining/setup, the sum was about \$230. At that time I know absolutely nothing about Satellite dishes, but I hear about existing “satellite internet”. So, I took the money and go to the capital of Belarus, to Minsk and bought Satellite dish 90 sm. in diameter + VT-tuner + DVB Receiver “SkyStar2” (which I put into my computer). And it takes 10 days from the moment I bought a satellite dish to the moment of “all working” – I became an expert in maintaining any satellite dishes, and that all I achieve by the method of “tryer and error” (on the Russian language we say as: “the method of scientific push”). And during those 10 first days when I looking for a signal from satellite, I thought that it is difficult to find a signal and all people who see me at that moment told me the same, but now when I know how to find satellite signal by dish, I can tell – it is easy to find a signal from satellite. In the autumn 2005 year I start to “fishing” from satellite internet. There is a thousands customers/users which use satellite internet and those thousands of people receiving information from internet by satellite and by the same wave. So, I target my satellite-receiving-parameters at any Satellite – wave (where more users) and start to receive same content which receive others people, and I received it all for free. From 2005 to 2009 I “fished” lots of books, audio, video, and I save only the best for me, I must



confess – I delete the tons/piles of useless information (I mean – when I “fishing through satellite” – I receiving all unknown information and then look and sort/adsorb incoming information, and if I like it then I save it, if I dislike it – I delete it). If to believe in statistics – only 10% of all the information which placed on internet is true. There is why my advice to you: “Don’t believe in everything you read, please”. And there is Russian saying: “Believe and check”

So for the last six years I gain the information from hundreds of books about business, marketing, management, psychology, relationships and communication, and so on.

In my autobiographical book I cover lots of different areas of life and services. And if you do not curious to read the whole book from the beginning to the end then you can simply find and read an interesting chapter for you.

When you should really write your own letter. And if you are terrible at that kind of stuff... You can always follow templates... And you will find a lots of useful templates in this book, which certainly can to improve your public and personal communicational skills.

As for wine – first of all...I, as Yoga, dislike any alcohol and secondly I have no right to drink any alcohol liquids, just because I promise to the worldwide... to give all the best from me. There is why – NO alcohol at all. Even if there is a time for great celebration.



Chapter One

Russian Yoga Lifestyle

1.1

Russian country, Belarus

My Native country or state is called the Republic of Belarus.

The geographical position of my native location is approximately is 30 degree Eastern Longitude & 52 degree Northern Latitude.

I live a simple life in the Eastern Europe among (bordering with) Poland, Russia, Ukrainia, Latvia, Lithuania.

Belarus has inner sense as “West Russia”...I explain you now the meaning of the word “Belarus”: it about color & geographical location... In Russian language “Bel” = “White”... In geography “White” = West, “Yellow” = East, “Dark” = North, “Red” = South.

So Belarus means West Russia, and located at the West border from Russia.

To my mind Great RUS was the biggest part of huge continent “Europe plus Asia”. Sadly, someone somehow was drop the Great Rus to smaller parts, to smaller counties, to smaller independent republics, because there is an ancient wisdom: “We Stronger When We Together!”

And when I call myself Russian, then I proud of the history of Great Rus and I put the strong meaning from ancient ages: “GREAT RUS”.

Also, regardless I am from Belarus I call myself Russian, just because Russian language is a native language in Belarus. And many people who live in Belarus are talking on Russian language, and I am as well. By the way --- Belarus is the center of geographic Europe... Just look at the map, not at political map, but at geographical map.

My native town

As we all,... I really love my town. And not because it human's natural sence of proud for his MotherLand, but because there is something wonderful beauty in it. This small town with incredible-fine pieces of Nature was formed on the high coast of the river Dnepr, from there spread nice-looking landscape. In summer --- whole carpet of sweet-scented grasses and flowers and in winter --- white-endless scope. Our town is beautiful in spring, as well, when all is filling with the fresh, light and purity, when birds begin to fly and start to song bird's songs on the green branches of trees.

Rechitsa is a very ancient town, was based in 1213 Year. (His name is consonant with the "rechka"---russian, "river"---english). In deep past by the river Dnepr people was float the wood, that's why here was a wood-making industry. In this time, first of all, Rechitsa is a big centre of oil industry. The oil was found in Rechitsa region in 1966 Year. And today the oil is one of the most significant resource our republic. In addition to oil, in the Rechitsa is the "Nail-lant",



it produces the nails and similar products. All that is allow to develop economical connections with another regions and republics.

In the Rechitsa town is too much monuments of architecture and culture. One of the most beautiful is “Child-Park”, which located in the place of ancient settlement. Round the Year here is merrily (or gaily) and a bit noisy-fun by childrens games, at the same time children have receive the knowledge of history their own town. A lots of historical names and facts you can find in Museum of Local Lore, where was collected a most valuable witnesses of development and affirmation Rechitsa town, and his cultural life, as well. Too much exhibits of “World War 2” times in addition to things of national creative work. Among them is the pictures by our countryman Mr A. Isachov, whom has known far away from the limits of republic of Belarus. There are lots of talents people was growing on the Rechitsa Land, and this people is much to do for present beautiful, modern-looking and comfortable town. It’s nice to walk along the downtown-street and be aware what all of this is the own native land. And near such building as a “Creative School” is appears desire to stay and certainly to move inside, for touch this all fruits of creations by own countrymen’s. The bank of the river Dnepr is really amazing and attractive, and river Dnepr is a great-looking among this beauty. By the “Harvest-festival” (or “Crops-Festival”), Rechitsa town was

more beautiful and still grow and still prettier. It is not easy to recognize our town after reconstruction, but that breath, that celebration, which was heating a lots of generations - it all is alive in the each corner of the Rechitsa town. And wherever can be a person, no matter how far a person could be throw by destiny --- a person always be return to his own native town as to native house.

The National COAT OF ARMS or the BELARUSSIAN State



Each detail has an important meaning and gives visible and significant information about our country and our people.

The National Coat of Arms of the Republic of Belarus is represented by a silver ground with a green outline of the Republic's state border, superimposed on golden rays of the sun rising above the globe. On top of the outline is a five-pointed red star. The ground is framed with a wreath of golden rye ears, interlaced with clover flowers on the right and flax on the left.

The wreath is triply interlaced at each side with a red-green ribbon, the middle part of which at the bottom of the Coat of Arms carries a two-line golden inscription "The Republic of Belarus".

The first thing you will pay attention to...is the green outline of the territory of the Republic of Belarus, like it is depicted on the geographical map. The green outline is in golden rays of the rising sun.

The National FLAG of the BELARUSIAN STATE

Flag of our country - the main symbol of our Motherland.

The National Flag of the Republic of Belarus is a rectangular cloth of two stripes: the red upper one and the green lower one.

The ratio of the red and green colours is 2:1(10:5). The ratio of the flag's width to its length is 1:2(5:10). Our flag has three colours: red, green and white.

Since ancient times the red colour has been the sign of the Sun, symbolizing blood bonds, brother-hood, the good fight. It means a lofty mission in destiny and victory. At the same time it's a sign of happy life. In olden times noble people wore red caps and red boots.

The green colour is the colour of Nature, our wet-nurse, our fore-mother. It's the colour of fields and forests which occupies the biggest part of the territory of our country. Evergreen plants grow not only in hot south countries. A lot of them you may see in our forests and swamps, as well. The juniper, the fir-tree and the pine-tree, various mosses and grasses are among them. Green is the colour of good, growth, development, well-being and peace.

Finally, the white colour is first of all the colour of freedom.

By word of mouth --- Belarus meaning "White Russia". At the same time, white is the colour of moral purity and wisdom.



Yoga

Personally I understand “Yoga” as a friendship between our mind and body!

Because the word “Yoga” mean: “connection”, “unity”. This practical philosophy is reflection of body and mind unity and harmony...So important for the great self – feelings. Mind and body harmony leads to improving connection with subconscious mind or with seventh feeling, or with gut feelings.

Yoga is exercises combined movements, mind and breathing to bring harmony and relaxation feeling for body. Exercise Yoga, using your own body to develop your mind. Person receive an opportunity to awake each piece of own human being and spirit by mental and physical training. Performing special posture helps to heal different health situations, strengthening and tonolising our muscles and develop flexibility. Postures are assume performing different movements, which increase blood oxygen level, which leads to better transfer vital stuff to each far parts of our body and to recreation. Psychology as a science says that: Yoga is increase concentration and attention, relaxing brain and make harmony, calm



and satisfaction feelings. Yoga postures helps us to develop our muscles and increase flexibility plus to sharpening intellect and looking into ourselves as well as to feel our bodies. Safety and correct exercises are required a special attention. Yoga helps to discipline ourselves. Straight posture and flexibility are improving as well as physical strength and calmness with sober mind. Yoga is helpful, good and useful for everyone - for old and child, for people with some health situations and for people with serious health condition and for people with mental situations as well. When we proper and optimal performing Yoga exercises, controlling our breathing and each our movement and be aware of it, Yoga is bringing clarity, energy and peace with integrity for all areas in our lives. You can exercise Yoga one hour a week or a few hours each day, as you like. Regularly Yoga exercises gives us joy, light and fun on our long way of life.

Attitudes drive our behaviour. What we believe and how we feel largely controls what we do. Our behaviour then reinforces our beliefs and feelings.

The brain is the most remarkable organ in the body because it can transform itself! We can use our mind to change and improve our mind and body!

Something that no other animal can do.



So everyone can exercise Yoga. Obviously, Yoga crosses all barriers. It does not matter how old you are or what sex you are. It does not matter where you are from, what language you speak, or what religion you believe in. It does not matter what abilities or political beliefs you have. Every person can exercise! And Yoga is good for every person!

Exercise is an important part of life. And being happy is an important part of life. Science shows that simple physical exercise can lead to a feeling of happiness. This is one of reasons why people may enjoy Yoga so much!



Food

To my mind – hunger makes the simple food a really tasty! So wait until you become a really hungry and then you will have a really good appetite.

I love questions about food. And there is a good saying: “We are – what we eat”.

There is a huge variety of food in my native Belarus, but I prefer to eat as simple food products as possible. We, in the rural area, eat mostly what we growing on our garden and yard – there is fruits, vegetables, eggs of grown female chicken. We buy bread, fish, oranges, grains of rice, buckwheat, wheat, barley.

For me no matter what to eat on breakfast or what to eat on dinner and what to eat on supper – I just try to eat more hard food at the beginning of the day and the more light food at the end of the day

Garlic is the best way to obtain a strong Health and Immune system ! My advice for everyone --- Eat garlic regularly and you will be Healthy and Happy!

FROM THE HISTORY OF BELARUSIAN COOKERY

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Belarusian cookery has a varied and interesting past. It has influenced the cuisines of the neighbouring peoples --- the Russians, Ukrainians, Poles, Lithuanians and Latvians. In their turn the cuisines of these peoples influenced Belarusian cooking, which is quite natural as the Belarusians have for years maintained close economic and cultural links with the Russians, Ukrainians, Poles, Lithuanians and Latvians. Common names of meals, dishes, drinks and kitchen utensils bear witness to this fact. It is known, for instance, that the Lithuanians and Latvians have borrowed the Belarusian word “talakno” (special kind of oatmeal). Krupnik (soup made of cereals) is common in the Belarusian, Polish and Lithuanian languages. A popular Belarusian dish “zatsirka” is common in Lithuanian, Polish and Ukrainian cooking.

Further similar examples from the cooking vocabulary could be easily found. The land in Belarus has long been sown with rye, wheat, barley, oats, buckwheat, millets. Peas, string-beans and beans have also been grown. From time immemorial black radish, cucumbers, swedes, turnips, onion and garlic have been common in Belarus. Potatoes were planted and used in cooking as early as middle of the 18-th century. Food products prepared from flax and hemp seeds were widespread.



1.4

Water for all and for Yoga as well

Clean water is one of the most important human needs. And water is a basic part of human life. A person's body weight is about sixty [60] percent water. Each day we use up the water in our bodies. And we need to replace it to survive. We can replace the water in our bodies by eating and drinking. But the best way is to drink clean water.

I decide and I advise... to stop drinking bottled water. Instead, we can drinks water from the sink - tap water, or filtered, or frozen water. And save extra money for travel and new experience or invest in personal relationships.

As for tea – I dislike drink tea, but instead I like to drink a simple water, to eat a loots of water–contains fruits like fresh apples/tomatos/ cucumbers. In 2009 year – we have tons of apples in our garden/yard on the apple–trees! We eat lots of apples now and we extract juice from apples and save it for the future. We share apples with friends who live in the flats and who don't have a yard or garden. (For example: September 16, 2009 I come to older than 80 years woman (mom's friend and my friend as well, she live on the 4 floor in the 9 – floor–house) and share our apples. She said: “Thank you Andrei, but not for the apples, but for your care/attention”).

Clean Water Filter

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We could clean our own water with filter. The filter system uses common materials. They are easy to find.

Experts have tested sand filters. They say that sand filters remove nearly all-dangerous organisms from water. Water filter is easy for us to build by themselves. We can use materials that are easy to find.

To made water filter...use a very large water container. Drill a small hole in the side or in the bottom of the container. Put a piece of pipe through the hole to the bottom. Put or place big stones, then small stones or gravel inside the container. Next put in...an amount of fine sand. Then put a second smaller pot or container on top with a tiny hole in it. Now you and your family can enjoy clean water all the time.

People have used sand water filters for a long time. They are an excellent way of cleaning water. But until now large companies have made and sold these filters for profit. Filter systems to clean water cost a lot of money. And I want people to have water filters without cost.



1.5

Swimming

Swimming for me is a great pleasure!

I do it “for-nothing”... I mean I’m not a competitor swimmer.

Swimming for me --- is a source of pleasure and joyful feelings... the way of relaxation!

I like to swim against the flow. (The flow-speed in the river Dnieper visually is 2.7 – 3.5 km/per hour). In my native country I love to swimming in the river Dnieper from another half of May when temperature in the water is +18 degrees Celsius, the whole summer (In July the temperature in the river Dnieper the warmer +21 – +25 degrees Celsius). In the first half of September while temperature in the river water +15 degree Celsius. This is when the cold water --- “burning skin”, enough 5 or 9 minutes swimming and feel your-self refreshed like a new-born-baby!

In the other periods of the year, when the temperature in the river Dnieper is lower than 15 degree Celsius – I swimming in the swimming-pool (length is 25 meter) at least ones a week during 45 minutes.

PS: Celsius= $(F-32) * 5/9$... $F = (9 * Celsius / 5) + 32$ or formula:

$$F = C * 9/5 + 32$$

So, $F = 18 * 9/5 + 32 = 64.4$ degree; $F = 21 * 9/5 + 32 = 69.8$;
 $F = 23 * 9/5 + 32 = 73.4$; $F = 15 * 9/5 + 32 = 59$

PS: for example, in Monday August, 31 2009 Year – the temperature in the river Dnieper was +19,5 degrees Celsius – very warm water, especially to the such season of the year – by the way it can be the outcome of “Global Warming” and if or when your family may think to move and live a long time in one of Russian –speaking country, I can help to find a house in the rural area or a flat in the capital.

To my mind – Nature is unpredictable “creature”... and if instead of Global Warming will come the Global Freezing ... then I will need to move for the Sun in the warmer country in order to survive, in order to stay alive (the basic human need).

To my mind – snorkeling and scuba diving is only the variety of swimming. I see swimming as any movement or activities on the water, in the water and underwater using own body.

In my 12 years I learned “to keep my head above water” and to my mind – I learned swimming in my 12 age, I mean I swim like a dog & like a frog – style, not like a professional swimmers do.

The longest time I done swimming during 70 minutes with swimming – fins on the feet, usually I swim about a half an hour without stopping, in the swimming – pool is a limit of time – session is 45 minutes.

In Belarus my favorite swimming & badminton is not such popular kinds of sport.

Anyway – I dislike simply watching like another people play their lovely games or sports. It is better to perform activities themselves.



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August 2005
Black Sea, Anapa, Russia
just me,
standing erect and
holding swimming-fins...
and swimming



PR travel

PR well known abbreviation as Public Relationships, and as for me, I see and interpret this like Personal Relationships.

As I establish myself as Russian Yoga, I am happy to speak and show only truth, also to inform truly situation is much easier just because no need to remember what I say to one person or another.

As I am a public person, what I talk for single tourist – I talk for everyone. When I write a personal message – I make it like a public message. Just because what I offer to serve for single and unique person or for any stranger – all this specter and range of service I can to provide for every travel group.

I always saying a very good sentence: “A Stranger is only a Friend we have not yet met!”

And as I am a public person – I am freely give my address and all contact information for anybody who really wishing to get in touch with me by paper-letter, by phone-voice or by personal visiting.

Also I provide my service absolutely free, and when after someone complete satisfaction people will want to make their act of gratitude then, usually, I am happy to accept their gratitude.

As I establish myself as a personal freelance travel guide then it is my job to be friend for everyone despite their hobbies, status, origin, skin – color, form of beliefs, financial condition, occupation, background and so on.

Also I like sayings: “What You See – is What You Get”. There is why I see a friend in every curious tourist.

Saturday, February six, 2010, Part of the lecture from subject “Certification in Travel Organization”.

Topic/question/subject: – “Requirements to Safety/Security”:

- * Destination security/safety

- * Climate security

- * Biological security (necessary vaccinations) (As vaccination – Doctor said: – “No one tourist returned or come from South-Eastern Asia totally/completely/absolutly healthy.”... And I have to disagree with the vaccination doctor.



Just because there is people who returned from southeast Asia and they are completely fine. It is unfair to say that 100% of tourists came back unhealthy when he/she doesn't go in depth of why that is. Could the sickness been from the airplane, poor hygiene on the traveler's part, eating fresh foods cleaned with local water carrying bacteria that travelers are not used to, etc.? Other than that, what is this for?)

- * Level of street dust and gases
- * Hotel/room/apartment/bedroom safety
- * Hygiene inside the room/hotel/house (place of staying)
- * Good furniture and quality of bed Linen/clothes/sheets
- * Psychological comfort of the room/house
- * Transportation safety
- * Technical stops
- * Radioactive and Chemistry safety
- * Physical comfort and physical security for tourists
- * Social and Cultured security

*** Any/each business is builds/constructs/creates/makes on personal contacts.

PS: A Little story about my idea. (Russian-speaking travel guide, interpreter.) In the June 2006 I am was in Minsk, and walking across the city – Looking for the satellite – dish (I want to buy the satellite dish at that moment). I knew the address where was selling such things, and I come to the couple of old man & woman to ask their about the way I should to go to find that building. And this couple looks at me and smiles, and on my question: “Подскажите пожалуйста как найти.....???” The old man replied: – “Don't speak Russian, only English”. At that time my English was very–very–very bad, but I feeled that this couple also need help to find something, but no one can help him & her at that moment. I feel that there is a lot of tourists which need a simple help or assistance from humble guide (native – speaking guide) – from person who will be side-by-side during the trip across the new city/location. And I began to find such people, for whom I am will be useful. Not to proud of, but only three person in nine month. There is why I decide to create and write such useful travel – autobiographical book. And there is why I decide to share my life – experience absolutely for free... with like – minded people.

DIY

Do it yourself (or DIY) is a term used to describe building, modifying, or repairing of something by person or people who prefer to create something unique and explore all staff by doing all work personally.

By the way, all our grandparents was make and create houses, clothers, food by themselves, by DIY...

So I invent how I can work directly for you and when you want with you. You will buy the cheapest and ugly house with some piece of land in the good place. I will live and building the finest new house for your name. It will be the Long Term Project. And you may have the greater profit in result. Because every attractive property (real estate) is the one on top five from the list of valuable items among the people on our Planet. I mean that you can sell or exchange your new-composed house for any items you may want in the future. Of course, you may live in this house with your family as well. You just have to give me a plan or project of your future house. Show me the source of building materials. And support me with the simple food-materials, which I need to prepare daily food for myself. In addition I am willing to perform any DIY service for free or just for food for people I like.

So you will have the really great value from your relatively (comparatively) small investments plus my simple and sometimes hard skilled labor.



Grandmother's Helga parents, Rechirsa,
Gomel region, Belarus, near middle of 20 century

Freelance

In the most dictionaries the word Freelancer mean: Someone who sells his services to employers without a long-term contract.

And I have to admit that if person really enjoy flexible time-work and really good at serving others, then freelancer can make a long-term contract, doing lots of short-term tasks for one client.

One of my favorite books is “How to Succeed as a Freelance Translator”. I was inspired by idea (conception) from this book. (The meaning of the word “conception” means the act or power of forming notions, ideas, or concepts. -taken from dictionary.com).

Huge plus and thanks to the author for the writing this book by simple and comprehensive language. I must confess – enough only one-time reading for the whole understanding and seeing myself as a “Freelancer”.

And what book do I need to read or what audio-book do you recommend me to listen, or which movie/film do you ask me to watch when you like me to provide the best possible service/value for your family and personally for you Angel?

So let me introduce myself. I am a Freelance Consultant. (If it will be more comfortable for you – “Personal DIY Consultant”, Andrei Shaiko, support by advises and favor, and if it necessary, make personal service.)

If for some reasons you have not receive confirmation on your order by E-mail. Write real physical paper letter on my address with any questions and tasks and demands, for instance: “Necessary to accomplish THAT, THAT and THAT; must to do THIS, THIS and THIS...”

And if to be completely sure you ask yourself Frequently Asked Question (FAQ): “How I can believe in you?” So you are very welcome to see my Lifestyle and Habits to insure that I am a real person you like!

Service

The word SERVICE mean: an ACT of HELP or ASSISTANCE.

Or

Service – is an action for satisfying client's needs.

So teacher tell us about such fact as: “Today lots of modern and clever families have their own personal farmer, who kindly growing plants and vegetables, just because there is a Real Luxury to eat fresh grass and berries just picking up it from the garden or yard.

Personally, I enjoy to performing hard work regularly (frequently), because reasonable intensive activities helps us to stay in a young pleasing fit.

Anyway, as for me – the real and great value in the world is a Human Communication. There is why I value and proud of our communication, and very huge thanks for your friendship.

Template of personal service advertisement:

Here lots of Fun, so --- Come to Play and Decide to Stay

I'm doing Russian & English *interpreter servece* in my native country Belarus for visitors who would like to understand more, to know more and to feel more about Belarussion rules and customs 11 (eleven) hours a day.

If You want to learn or improve Your Russian - that's Great !

I'm can help You to solve this question to.

(Personal Russian-speaking Guide)

Marketing

As marketing-professor teach: “Basically system of marketing consist/include 4P: Product, Price, Place, Promotion and if we talking about travel-service --- we must to add/plus more valuable fifth P, which mean Personal/stuff/assistance. In the service industry from Personal depends about 70% of profit. In theory: the ONE (1) SATISFIED client usually spread the message about great service among five (5) new/potential customers/clients, and each of this five will be course of spreading information among eleven (11) prosper/potential clients, in result (=) we will have at least sixty (60) people who will know about us like about people-oriented-reliable-company/organization, by word of mouth, plus (+) ONE certainly Loyal customer/Client. There is why so/too important to have qualified and reliable PERSONAL.”

Flea Market

Wednesday, June 23, 2010, interesting lecture about subject: “Moving culture-historical values”.

If item is unique, then no one have right to move such “Culture-historical value” to another country. For each country there is own list of Culture-historical values (items), which must be saved in local museums and galleries, and guarded by the law of country. Of course there are lot’s of old items which are not included in the list of “Cultural-historical values”, but by their origin and age they can be very valuable for someone. For example, if we find a book or picture which age about 85 years or even 65 years, this mean --- we are find “Culture-historical Value”, and the main point is --- to move such old book from native area to country where someone eager to have such rare old item in personal or home collection. Any old item can be the Culture - Historical Value, for instance: spoon, folk, watch, candy-box, old shoes, perfume- bottles, dresses, ware etc.

Cultural Values the most dynamic values. If we will compare it with real-estate or with silver, which can increase own value in two or three times by some age. Cultural-Historical Values can increase their own cost (price) in hundreds or even in thousands times per few decade (ten years).

Teacher told us about “Flea Market” in Europe. Lots of countries have very huge and full of people “Flea markets”. The place where someone is looking for something.

So I offering for you a real international “Culture - Historical Business”. (Flex-time job, you will choose your monthly income, of course you will make in one month more and in another month less, and in average you will have a really attractive income. You will choose your clients and the people for work with, and you will experience great feelings from meaningful activities.) And I am willing working for you and even with you. I have asking & finding items which cost nothing or little in my country, sending it for you as a gift by post-box. You will constantly receive and opening mail-boxes in your country, and exchanging or selling it for clients who need such items.

Substitute Products or Services

Many products or services can be replaced as alternatives for other products or services. The substitution can vary depending on price, availability, features, etc.

Substitutes are important because:

- 1) They are an attractive alternative product or service, which customers can easily shift to if there are low switching costs.
- 2) The availability of substitutes invites customers to make price, quality and performance comparisons.
- 3) Competitively priced substitutes impose a maximum value on prices relevant industry can charge for its products or services.

Valuable Offer (I do myself a favor)

I offer product – substitute HOME PLANT MINT.

90% of population on our planet is drinking tea or coffee as a liquid. And I recommend to make “Mint Liquid” from leaves of Home Plant Mint, cultural grass, instead of so popular tea bags.

Just imagine – You are watering your basic home plants, and when the water-glass is touching to your additional Home Plant Mint – pleasant aromatic mint smell starts flying in the room...

Mint grass is so quickly to spread – by roots and seeds, and if you will plant only one Mint inside each room, in year or two you will be proud to share your own – grown Mint grass among your personal friends.

Where is available to get Home Plant Mint?

Some people are fortunate enough to have friends and family willing to share their Mint. However most are not so fortunate and thus they are likely to be ‘in the queue’ waiting to receive their Mint from Botanic Garden.

I am willing to share my Mint roots and seeds with humans from all nationalities, religions, ethnicities and cultures. And I am agree and happy to fulfil the demand.

If for some reasons our ways are not flow together, then you can get your Mint seeds absolutely free at my native location at: 30 degree Eastern Longitude & 52 degree Northern Latitude.

Postal Worldwide Marketing

Template of suggestion:

We all something to buy, and maybe there is such product which cost much more in your country.

I mean --- I can buy something in my country, go to the post-office, pack your willing product and send it for you. And the whole/total sum of my expenses will be obviously/much less than you pay for the similar product where you live.

Of course, there is ban/restrict for some kinds of products like “animal-products” and etc.

In result --- we all will have products we like (it just a matter of time) --- and we all --- pay more attractive prices.

If sometimes I watching TV --- I prefer an “advertisement channels” & Travel Cannel.

And I watch satellite TV at geo-station-orbit 28.5 degree at East (UK canals).

And I notice the are lots of products which cost in two or even in three times less than the similar stuff or products in Belarus.

And I have a desire to use this products: “Miracle Lid” to prepare faster & healthier food at kitchen, “Eco Steam Buddy” to cleaning my house, “Paint Zoom” for perfect painting, “Halogen Oven” to cooking and “Kosy Wrap” to be warm in naturally sense.

Delegation as International Management

Preparing someone to replace yourself - is a vital and clever decision.

Getting remote personal assistance can be a real time-opening and profitable international management.

Using virtual assistance is a perfect way to replace yourself to free your time to focus on bigger and better things.

Remote management and communication teach us to be the leaders because we learn how to giving the proper instruction...

And each delegation task must be time - consuming and well define.

Thank you for your attentive listening. I am happy to have life time relationships with people who was like me in the area where they grew up, for many years who was criticized but who had such a passion to see the world and experience as much as could that they wouldn't have it any other way. Who keep dreaming!

Are you a teaching people or you learning something? And what subject? "Person may completely understand certain subject when he/she will teach this certain skills for other person, and other human will understand this". In sense: If you want to understand something – you must to teach someone what you want to learn.

There is powerful sayings: "If you want to see your past life – look at your present condition, and if you want to see your Future Life – Look At Your Present Actions", and "Stay Hungry To Be Free" (Could anyone to explain me this saying? As I understand – "Stay hungry" mean less to eat or eat less fat food, but more fruits and healthy stuff. Also, to be hungry for knowledge, hungry to see the world and experience as much as could.

Also I enjoy when someone ask me different questions because then I think and answering or replying.

Funny joke: "Just because cats mate for life, I don't think that's such a big deal. First of all, if you're a cat, you're probably not going to find a cat that looks much better than the one you've got, so why not mate for life?"

Travel is experience and experience is Life... So...

Travel is Life!

Establish your aim before trip

Travel adventures can help us to gain skills, knowledge, experience.

Feel free for any feedback at:

andreishaiko@yahoo.com

Skype: andreishaiko

<http://schoolofeverything.com/teacher/andreishaiko>

PS:

And what about to open the branch – office of the company in the Rechitsa town, Gomel region, Belarus ?